



For Immediate Release

**New Minnesota-Based Company Changes the Traditional Landowner-Hunter Relationship Again and Launches Contest to Help Promote Land Listings on the Site**

**Minneapolis, MN.** September 15, 2015 - The recently launched “[hrbo.com](http://hrbo.com)” adds new features to help give landowners a new, no-cost way to connect with hunters to lease their hunt-able property while giving hunters an easy-to-use site to search by geographic location and hunting type.

*New features include:*

1. Ability to save your search
2. Ability to add your listing to favorites
3. Ability to email your listing to someone
4. Ability to filter search results by hunting types, public/private land, acreage
5. Social media ability to tweet and Facebook listings

Plus, the first 250 new land listings will be entered into a drawing for a \$500 visa gift card.

About Hunting Land Rentals by Owner

**For Landowners:** Traditional hunting leases are outdated for both Landowners and Hunters. Hunting Land Rentals by Owner (HLRBO) changes all that with a new way landowners can list their properties. Landowners no longer need to give up their favorite hunting season in a traditional all or none hunting lease. Landowners make their availability schedule and pricing for hunting types, seasons, weeks or days when they sign up. Landowners will find lease/contract templates and leasing advice all at no-cost.

**For Hunters:** A new adventure awaits hunters who can now browse the listings and search by hunting type or geographical area. Hunters then contact the landowner through the site by email or by phone whichever is the landowner's preference. Company spokesman Greg Schubert added: “The best part of HLRBO is that Hunters can get their friends together and for a week or weekend hunt on private land without having to sign and pay for a year’s lease. Then your same group could find another listing for another type of hunting for the next week or weekend in a different area.”

It’s a hunting win-win!

To learn more about Hunting Land Rentals by Owner (HLRBO), visit [www.hlrbo.com](http://www.hlrbo.com) , email [info@hlrbo.com](mailto:info@hlrbo.com) or contact Greg Schubert at 651-333-4365.